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In re application of:

Jeffry Jovan Philyaw

Serial No.:

09/659,167

Filed:

September 11, 2000

Group:

2161

Examiner:

Not Yet Assigned

For:

PERFORMING AN E-COMMERCE TRANSACTION FROM  
CREDIT CARD ACCOUNT INFORMATION RETRIEVED  
FROM A CREDIT CARD COMPANY WEB SITE



Assistant Commissioner for  
Patents  
Washington, D.C. 20231

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John J. Arnott, Reg. No. 39,095  
(Name of Person Mailing Document)

John J. Arnott  
(Signature)  
2/24/01  
(Date of Signature)

Dear Sir:

**TRANSMITTAL OF FORMAL DRAWINGS**

Transmitted herewith are twenty-two (22) sheets of formal drawings to be substituted for the  
informal drawings initially filed in the above-identified application for patent.

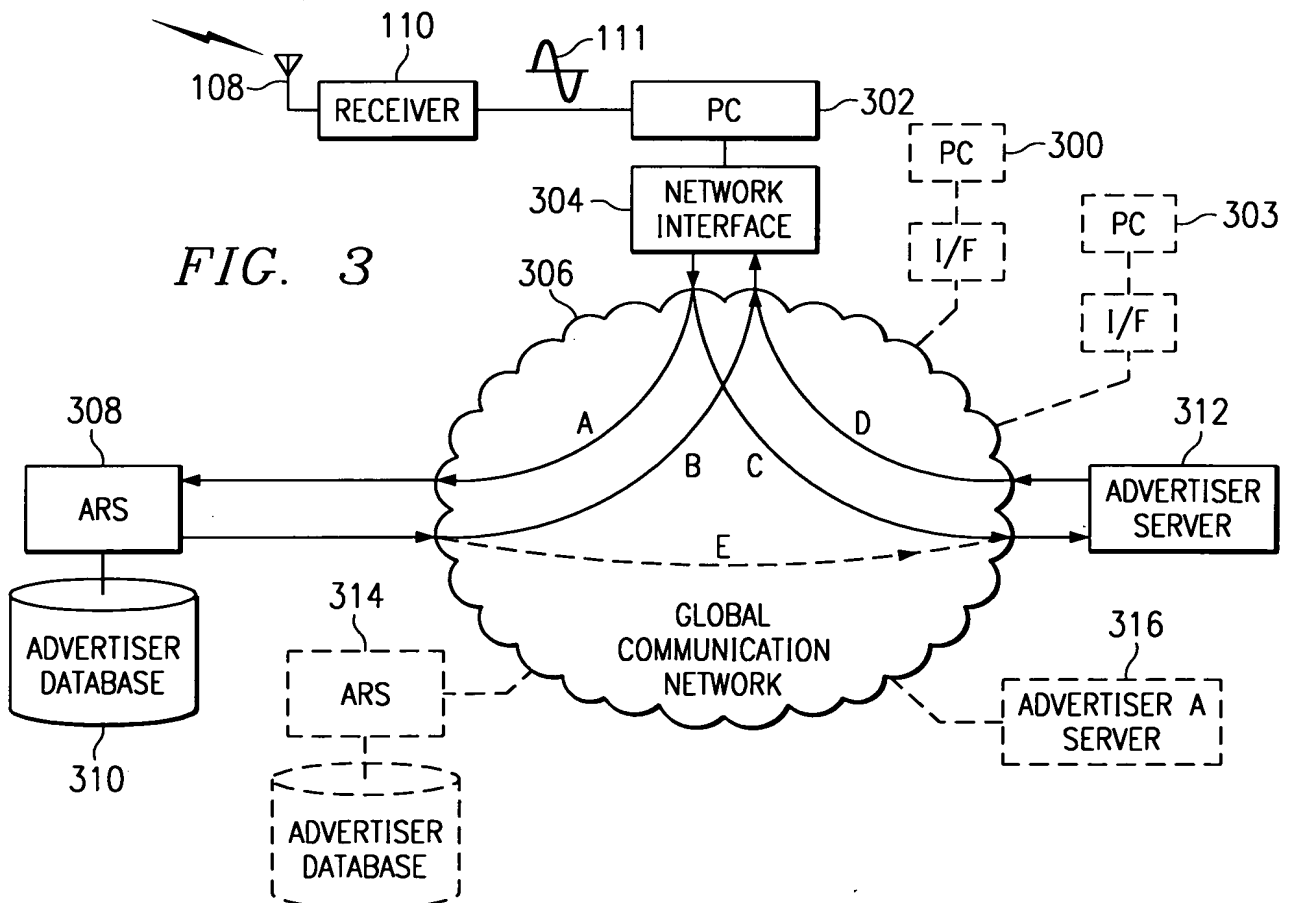
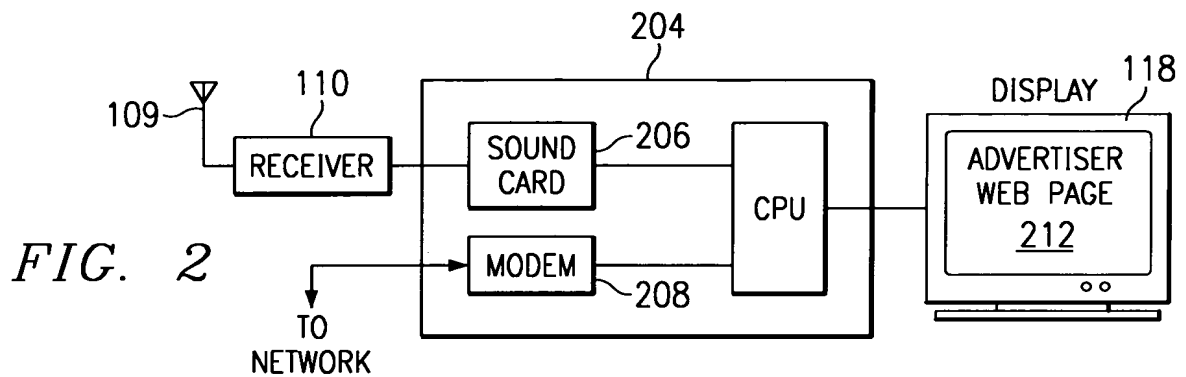
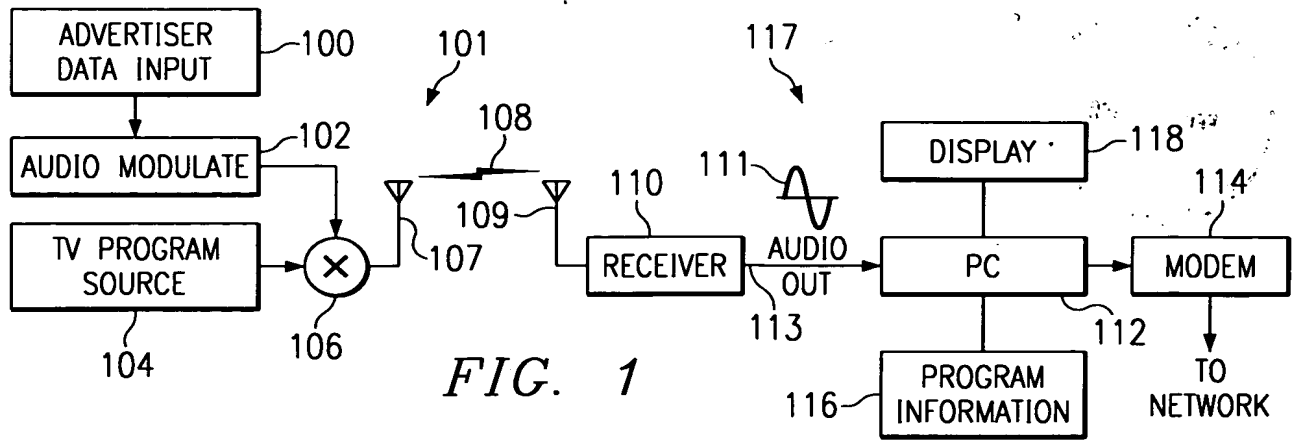
Please charge any necessary fees or deficiencies in fees or credit any overpayment to Deposit  
Account No. 20-0780/PHLY-25,341 of HOWISON, CHAUZA, THOMA, HANDLEY & ARNOTT,  
L.L.P.

Respectfully submitted,

HOWISON, CHAUZA, THOMA, HANDLEY & ARNOTT, L.L.P.  
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972/479-0462  
February 21, 2001



PATH A: SOURCE TO ARS



*FIG. 4a*

PATH B: ARS TO SOURCE



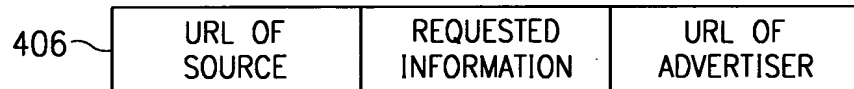
*FIG. 4b*

PATH C: SOURCE TO ADVERTISER



*FIG. 4c*

PATH D: ADVERTISER TO SOURCE

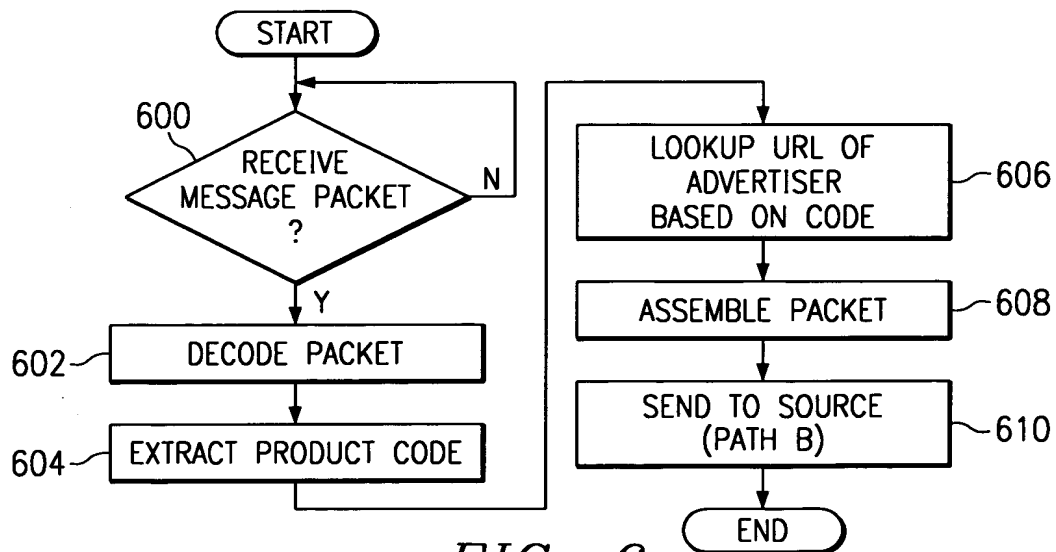


*FIG. 4d*

PATH E: ARS TO ADVERTISER (OPTIONAL)



*FIG. 4e*



*FIG. 6*

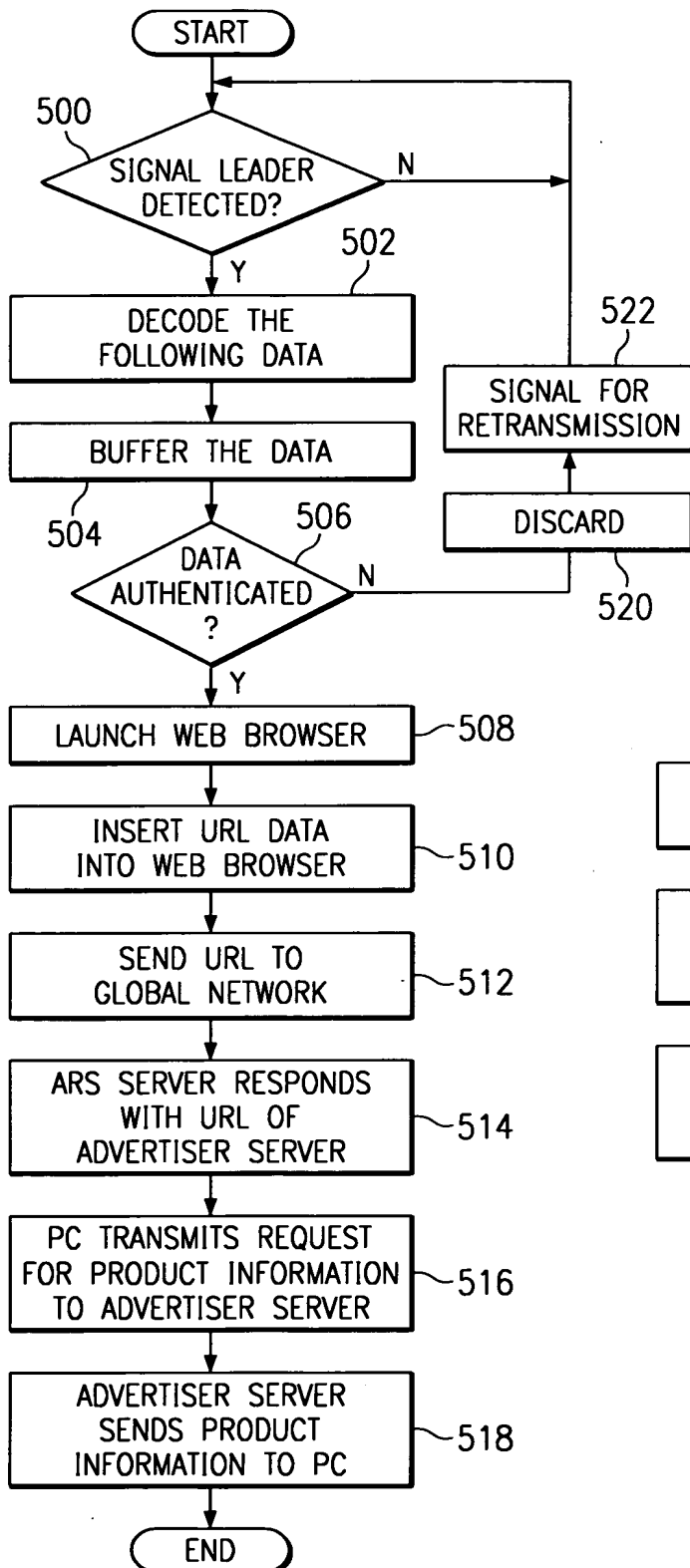


FIG. 5.

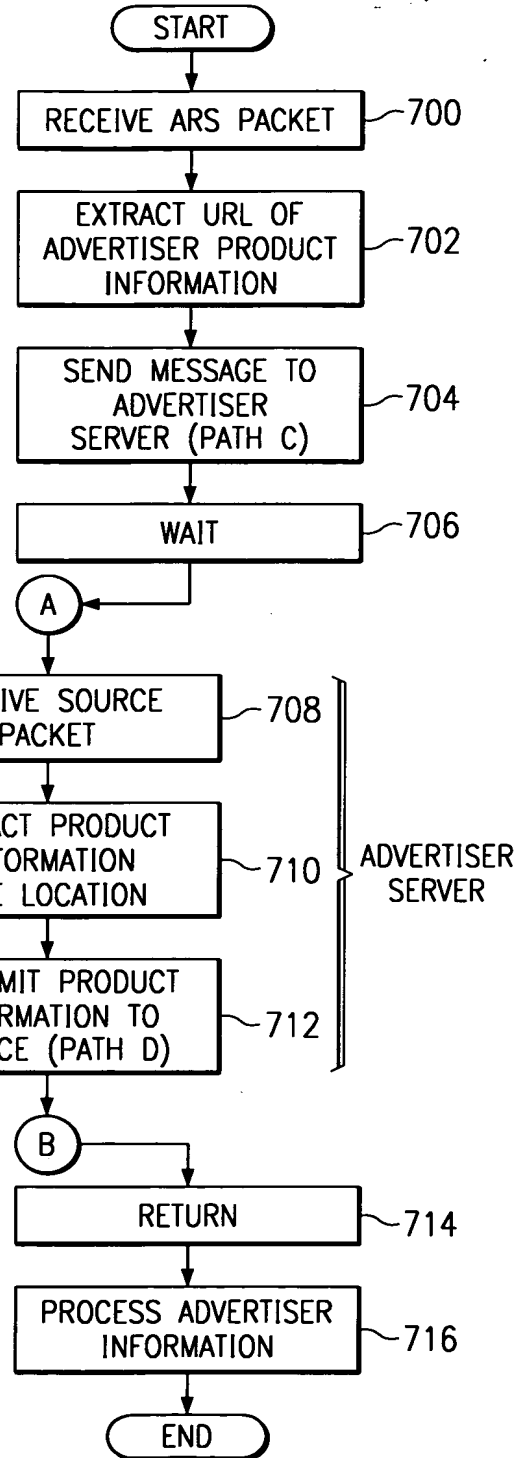


FIG. 7

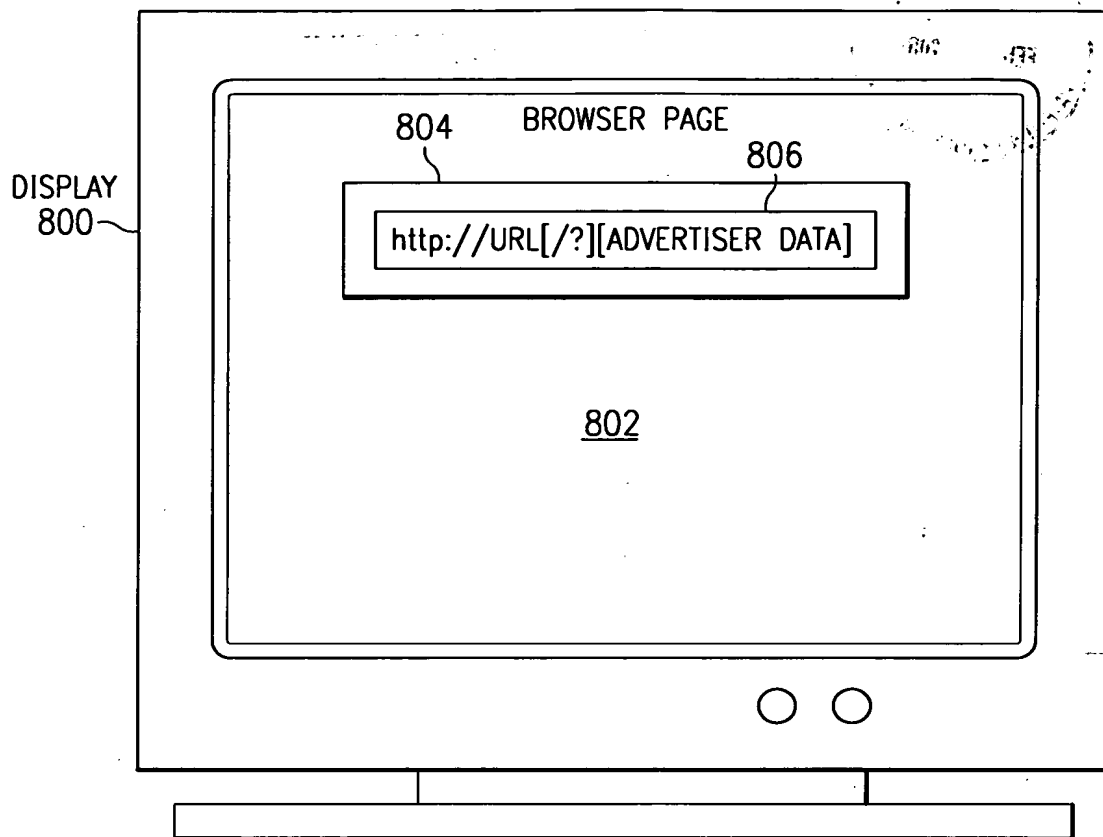


FIG. 8

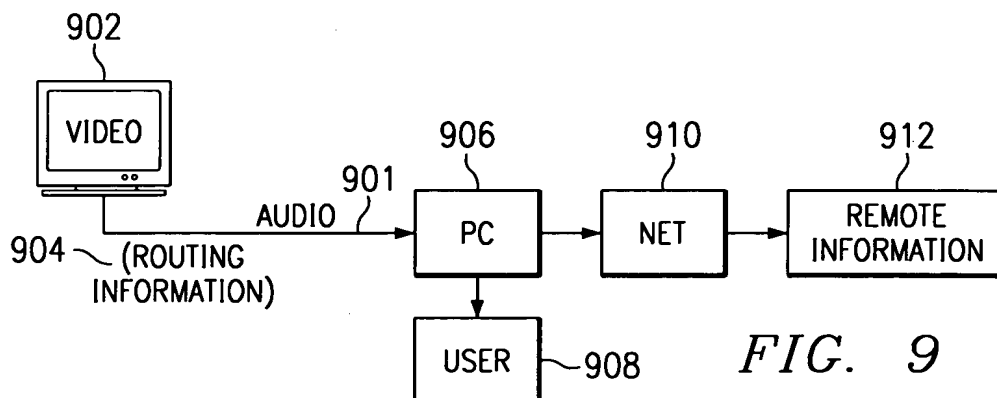
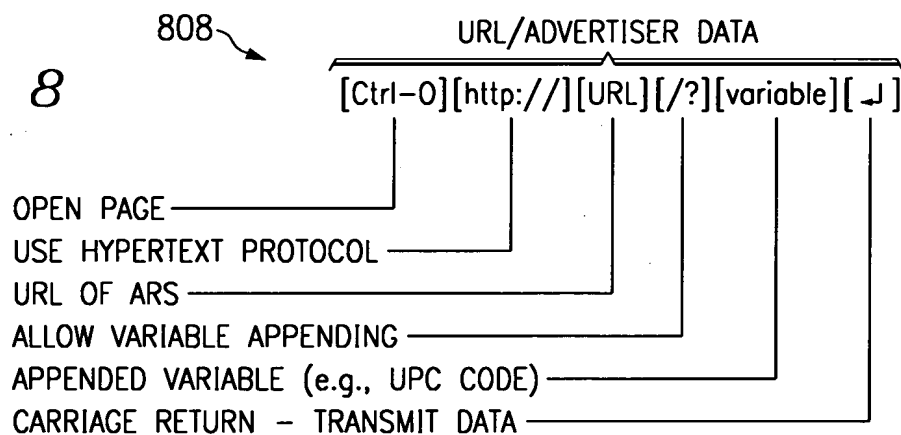
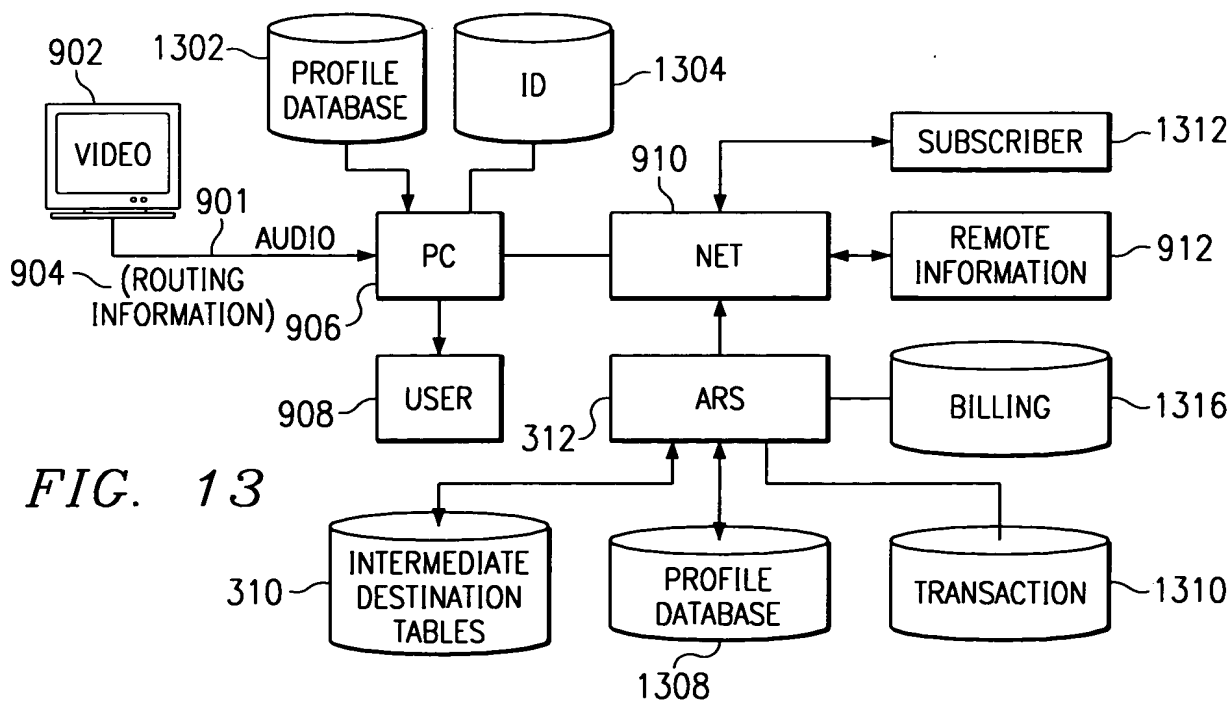
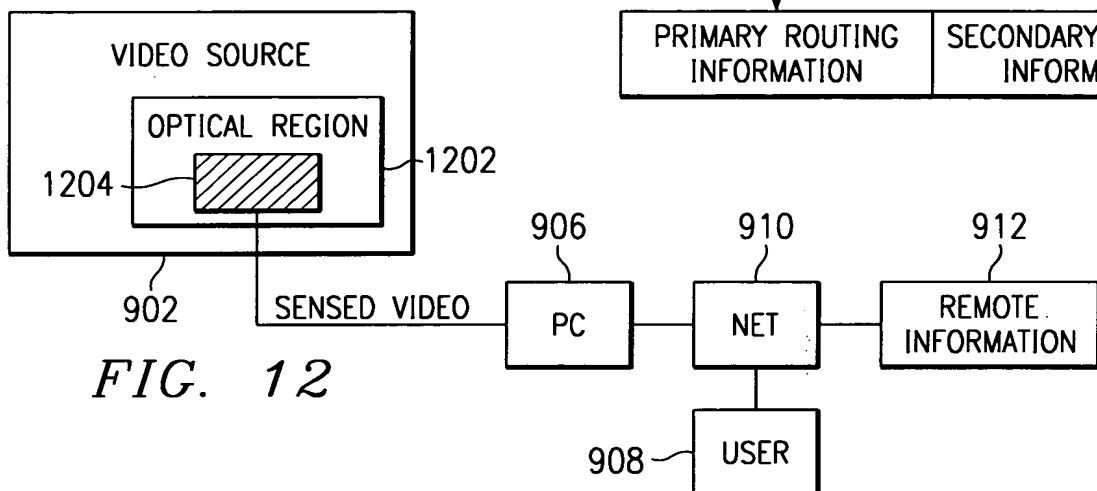
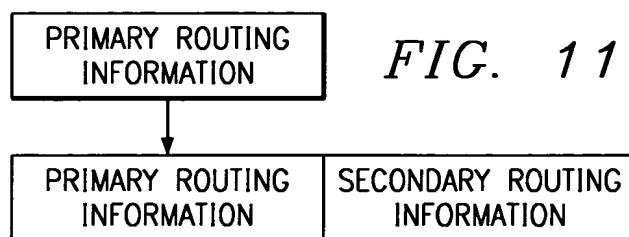
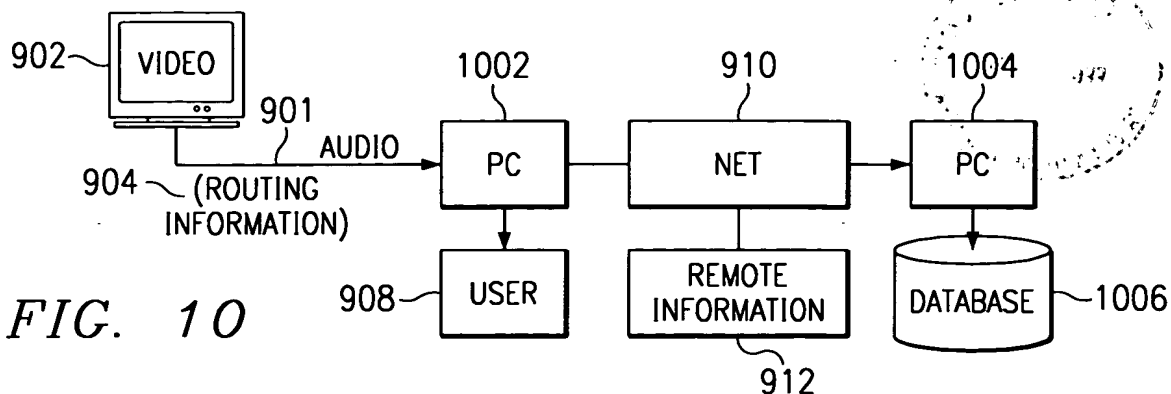


FIG. 9



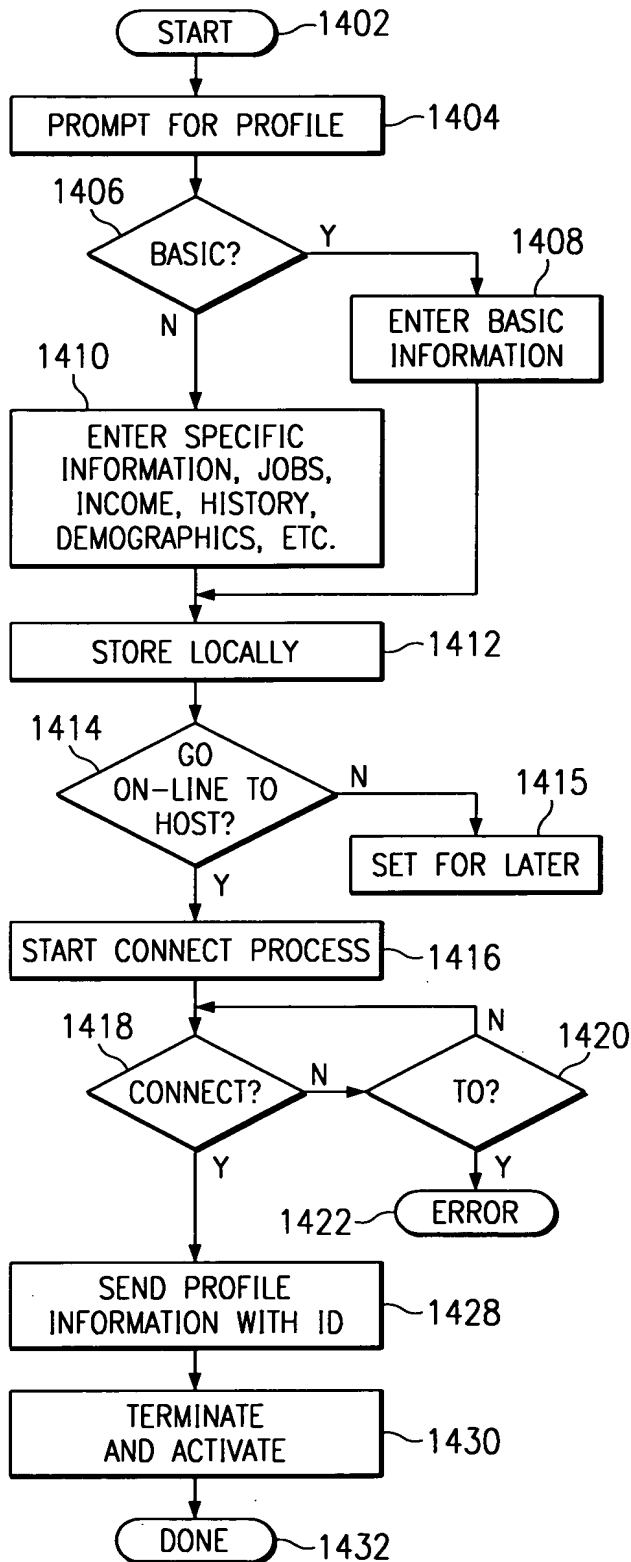


FIG. 14

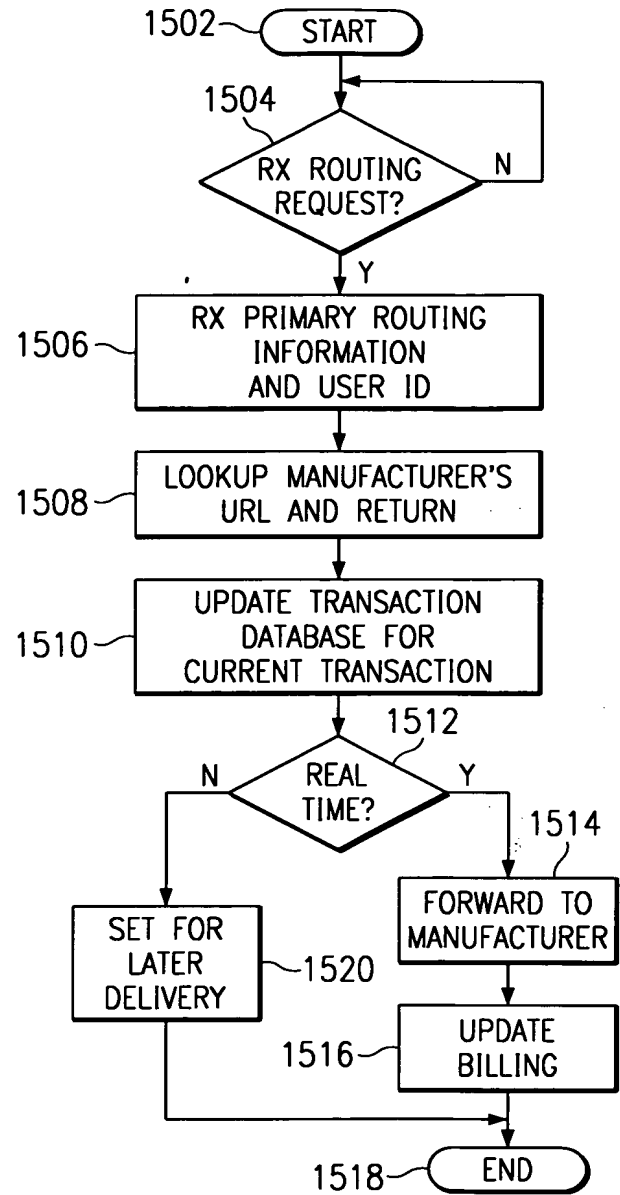
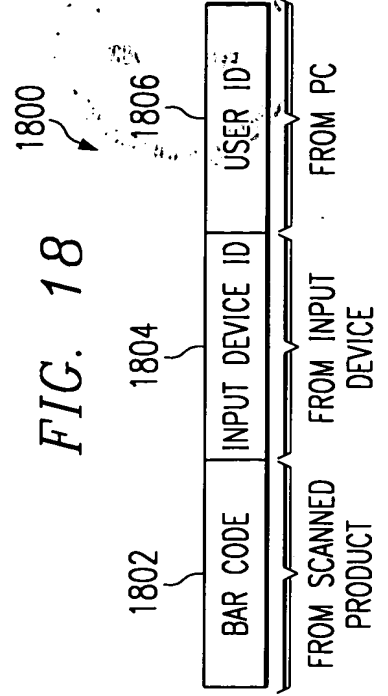
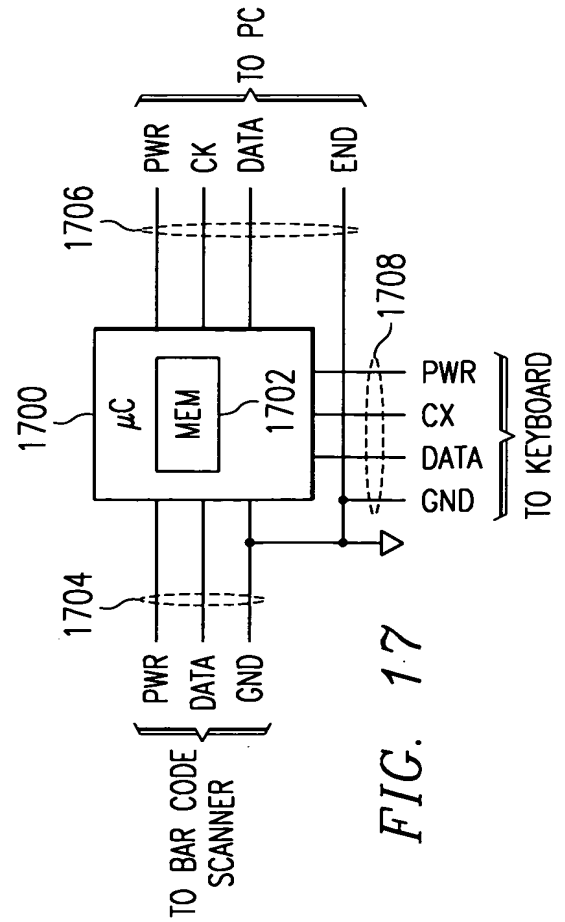
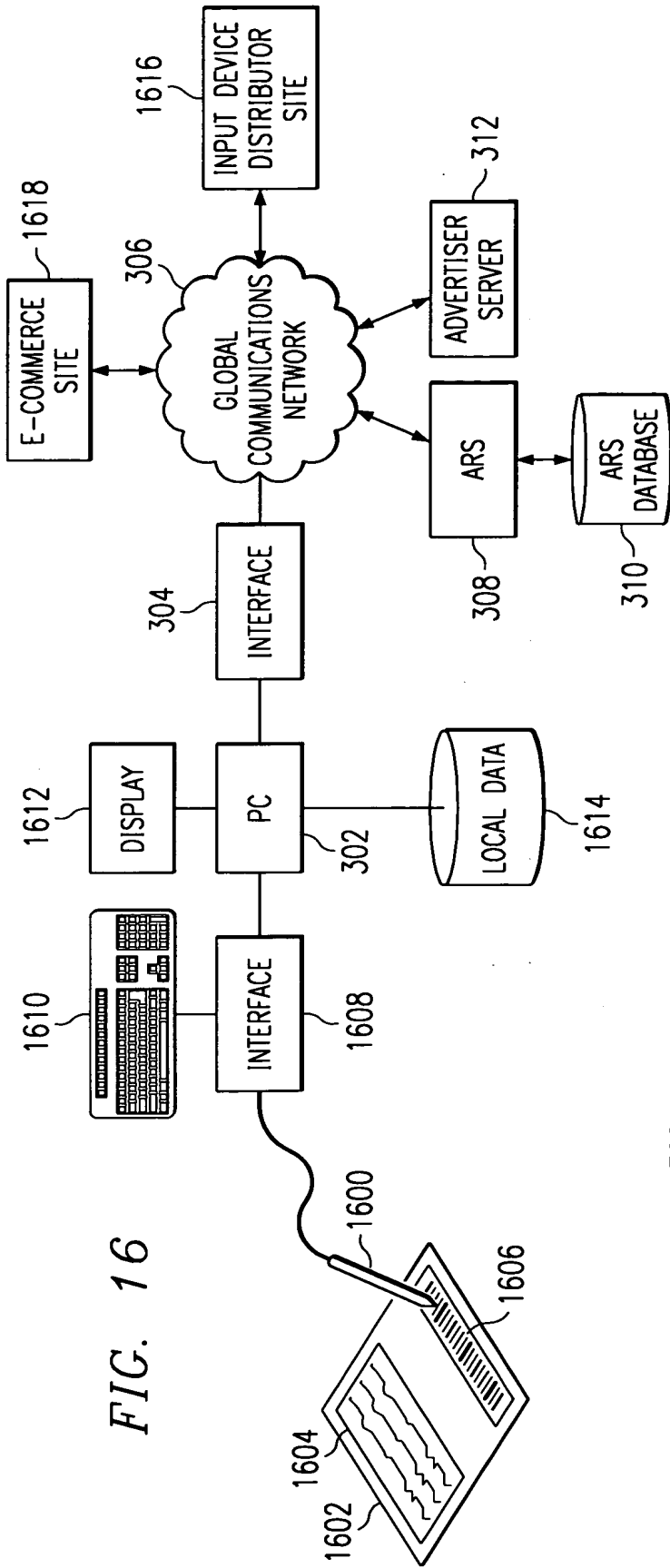


FIG. 15





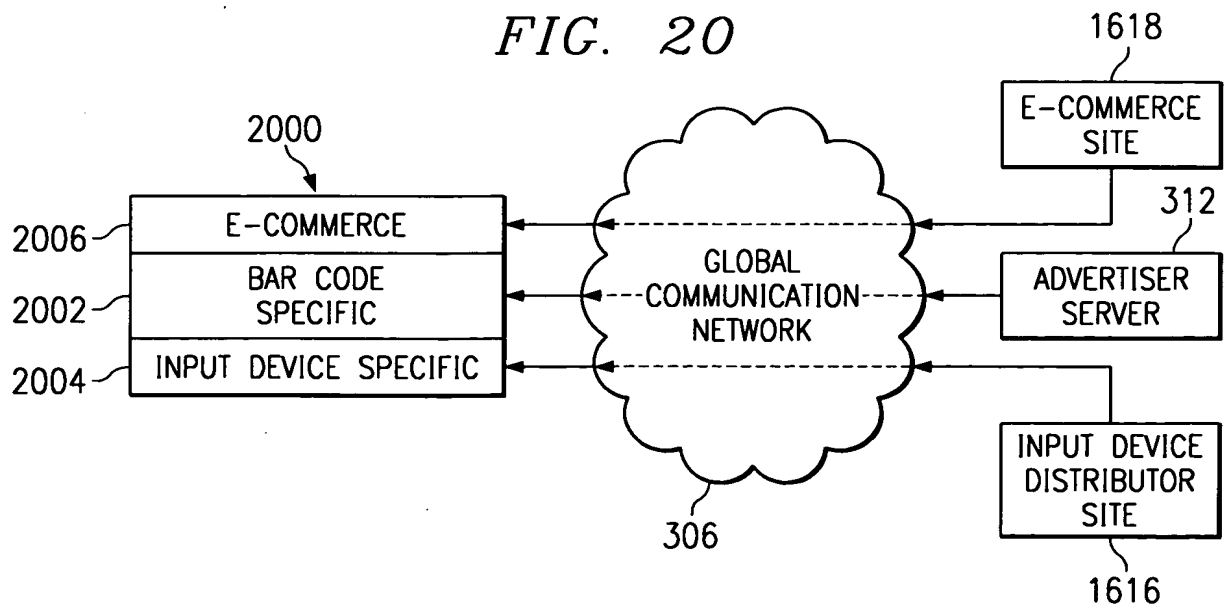
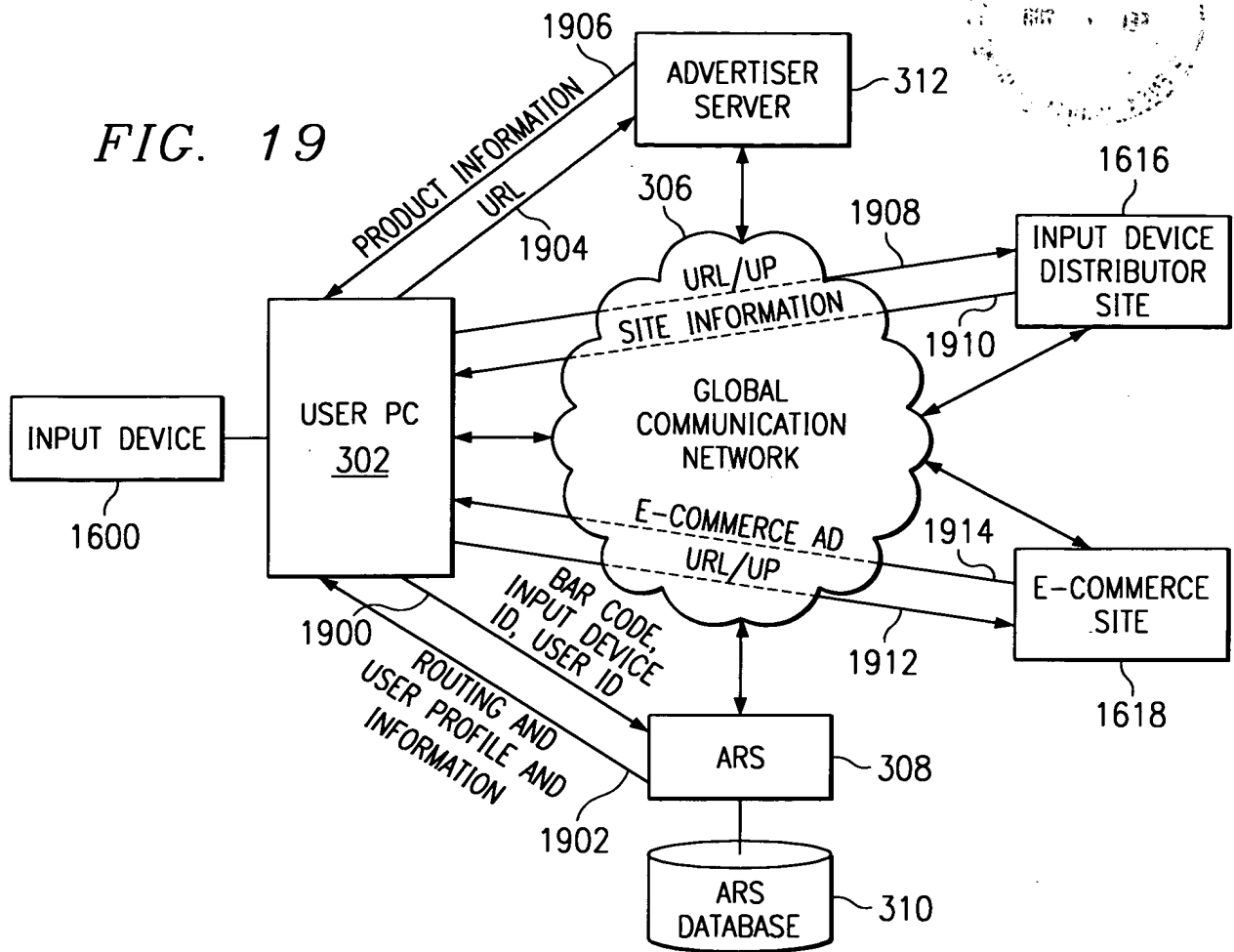
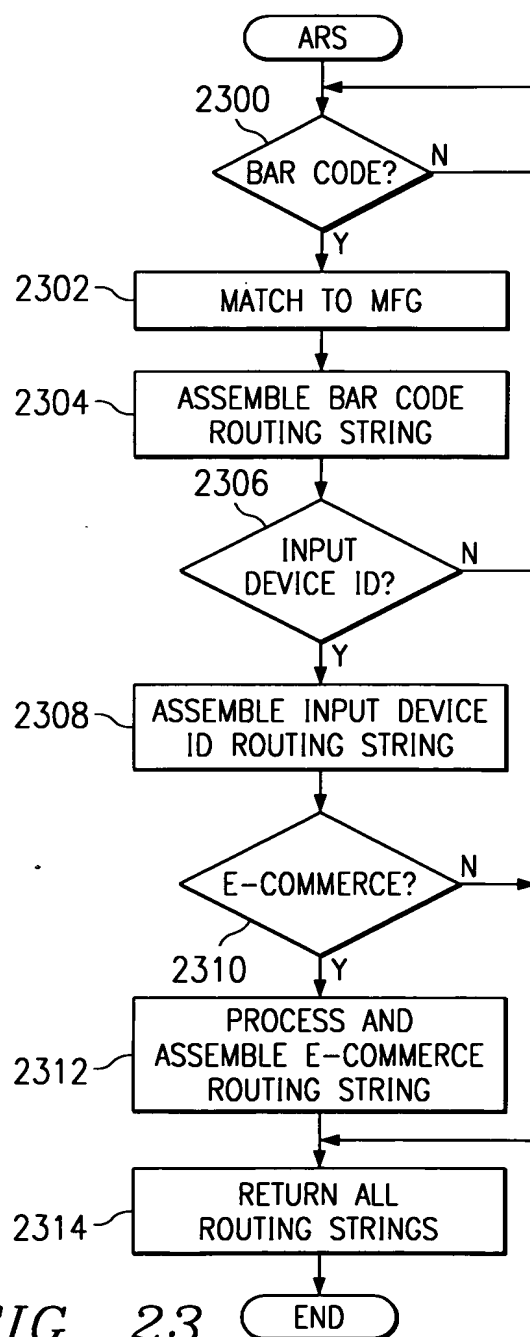
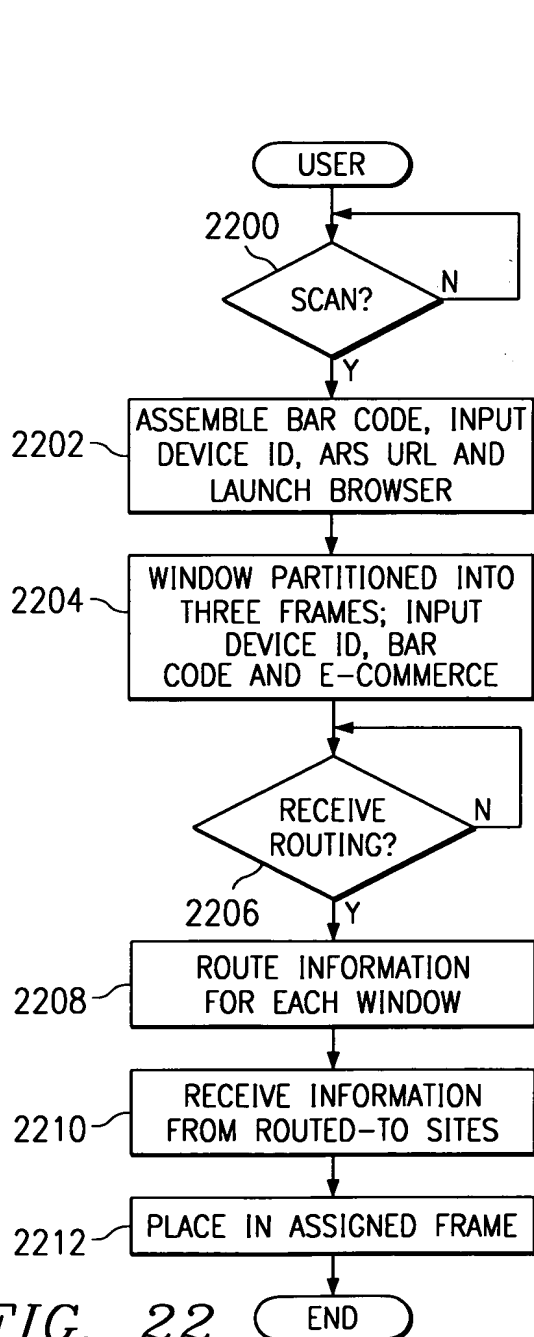
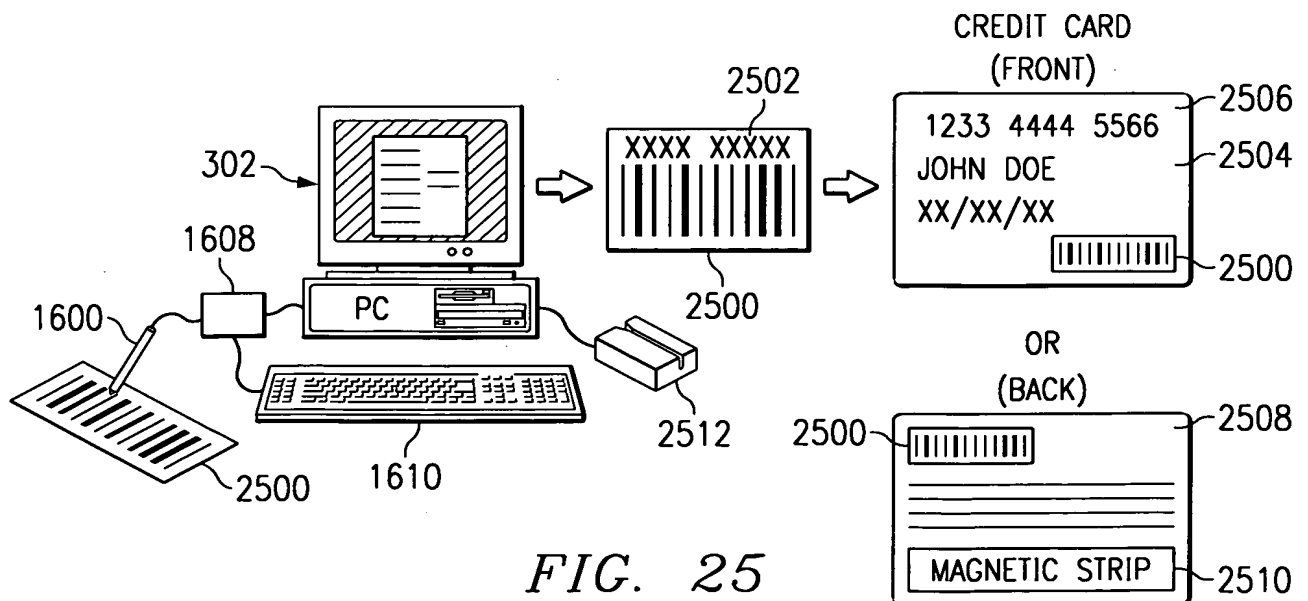
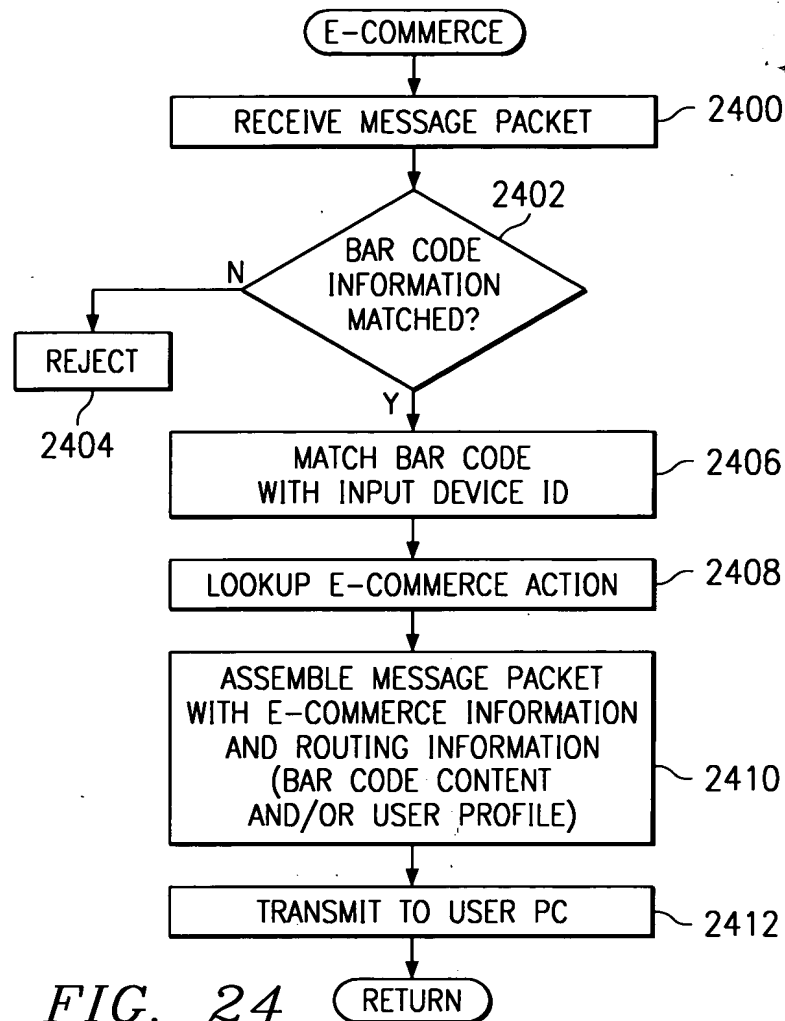


FIG. 21

2102		2104		2106	2108	
PRODUCT		INPUT DEVICE		USER	E-COMMERCE	
BAR CODE	ROUTE	ID	DISTRIBUTOR	PROFILE	BAR CODE	INFORMATION

ARS DATABASE  
2100





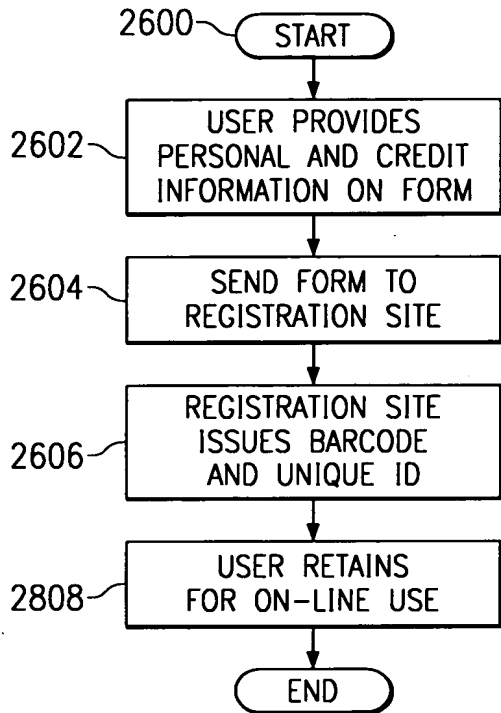


FIG. 26

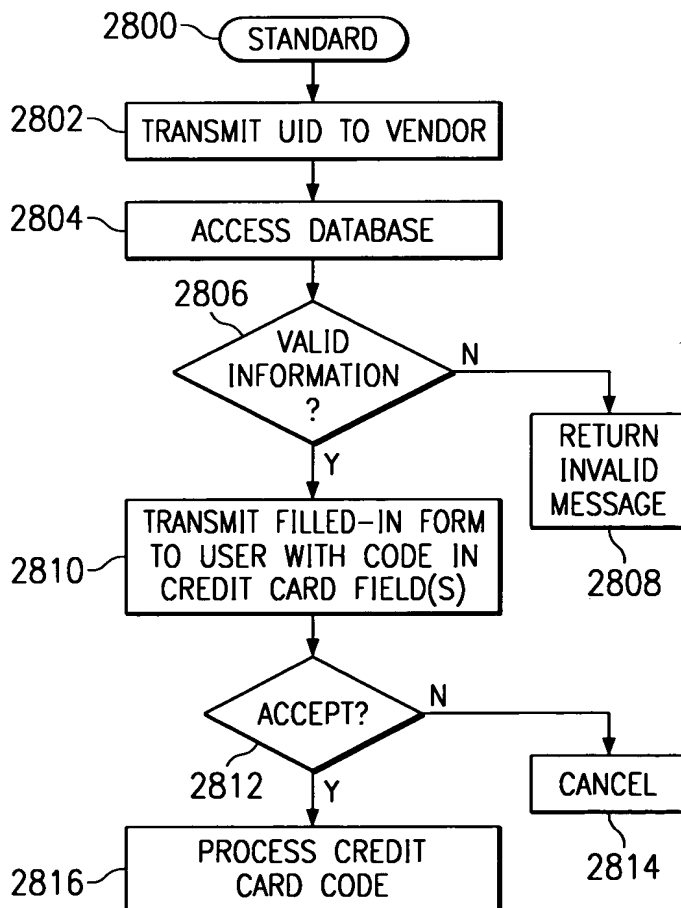


FIG. 28

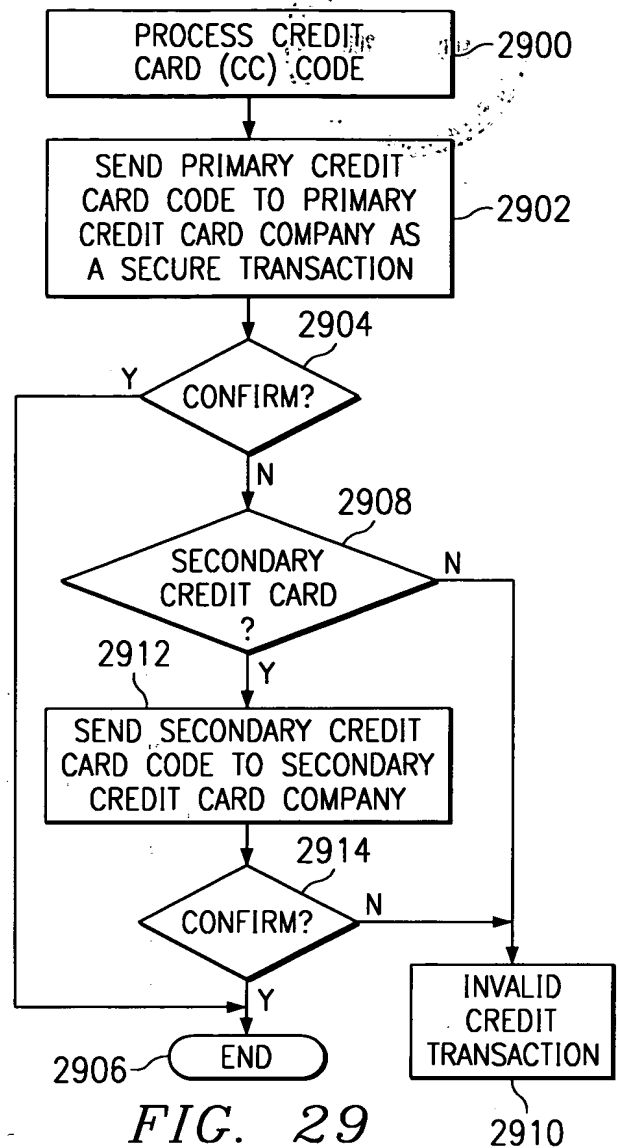
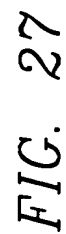


FIG. 29



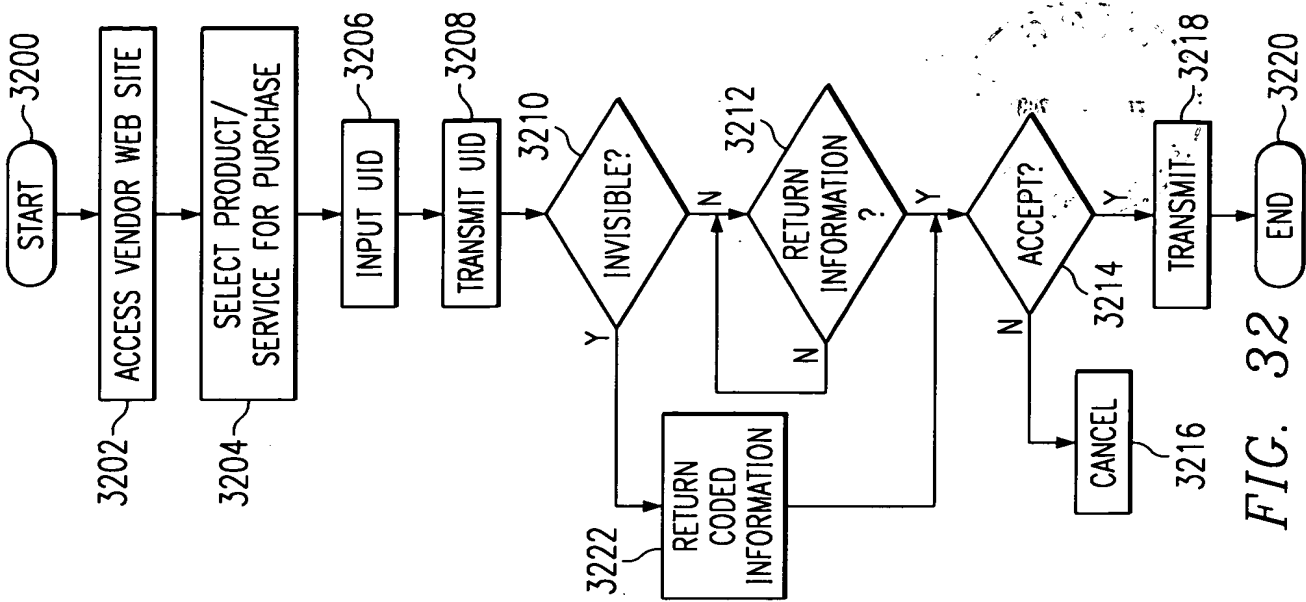


FIG. 32

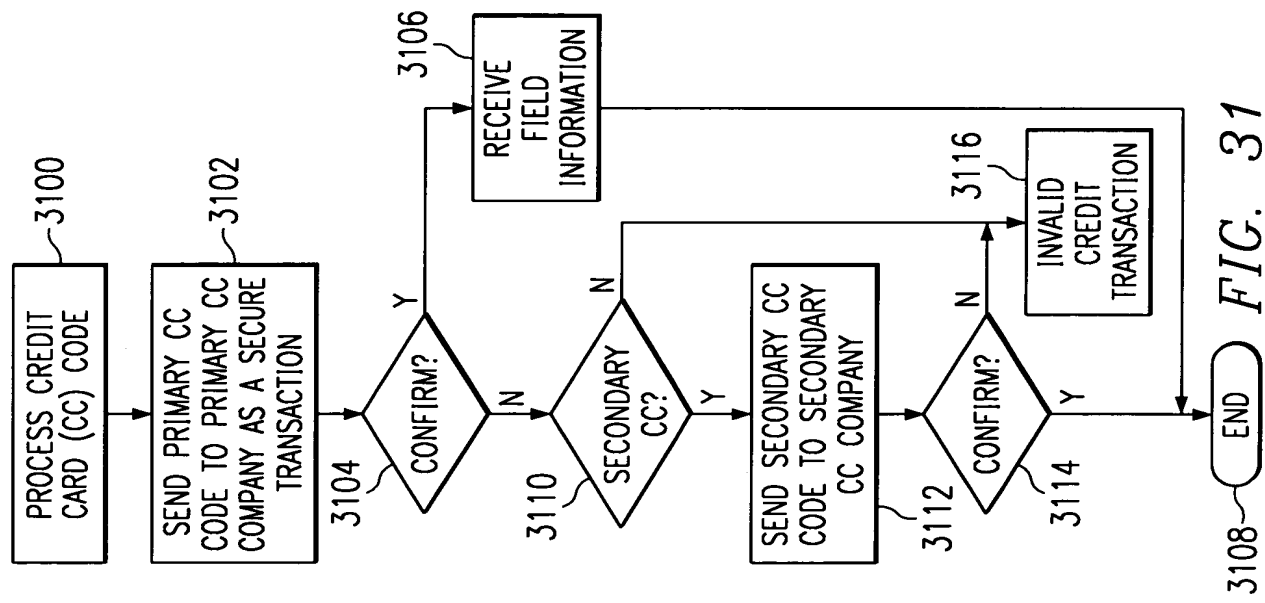


FIG. 31

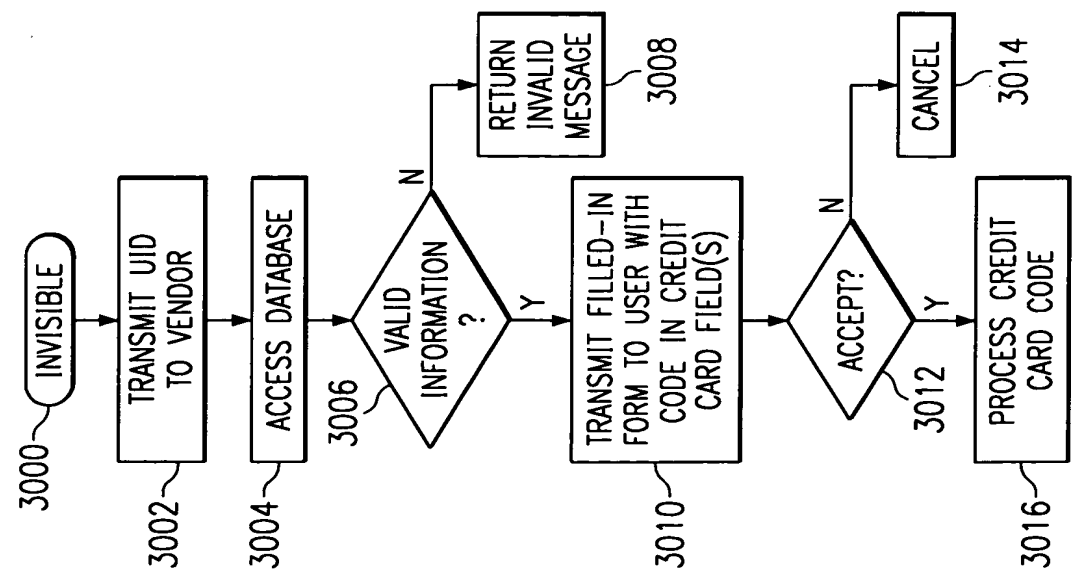


FIG. 30

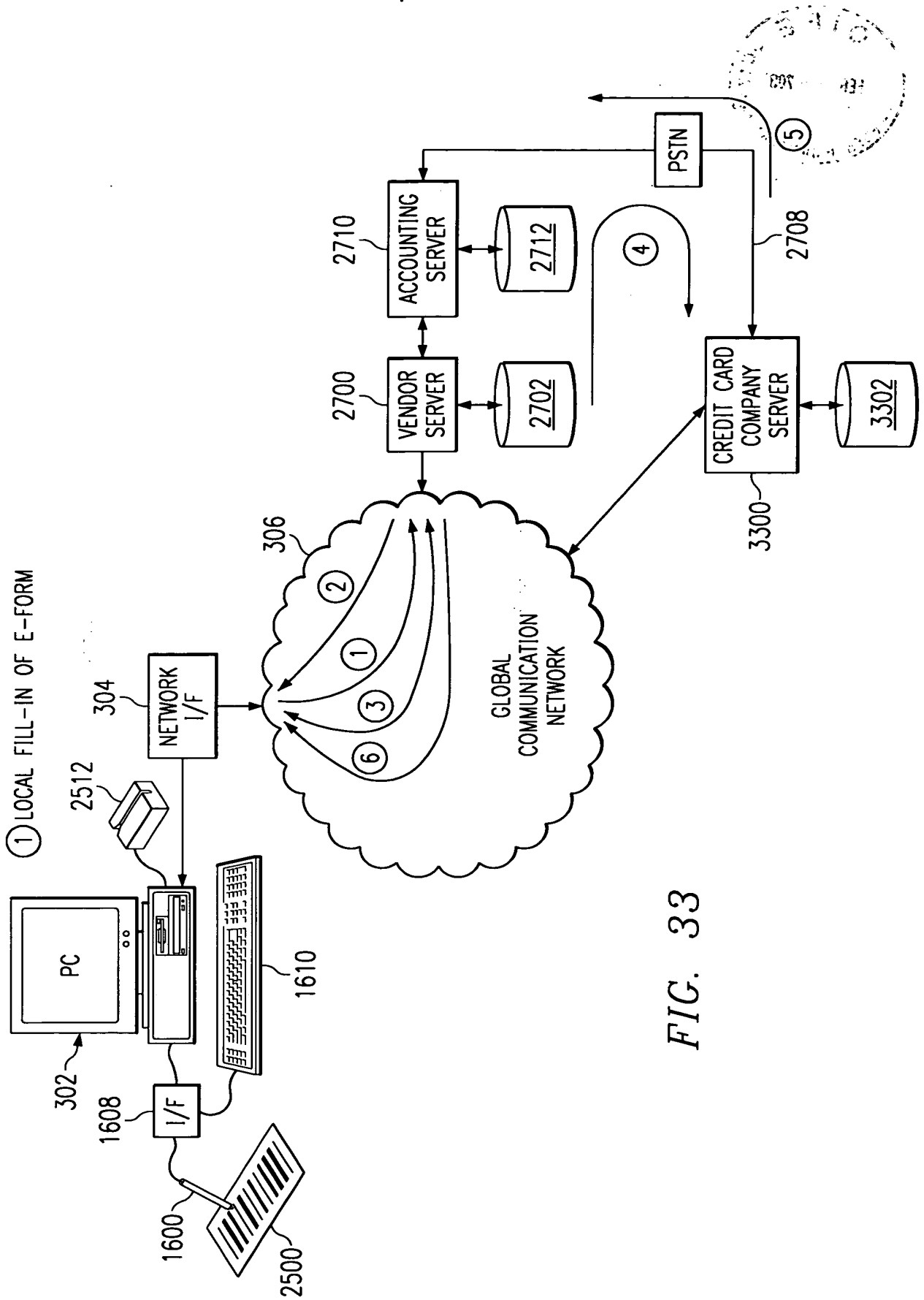


FIG. 33

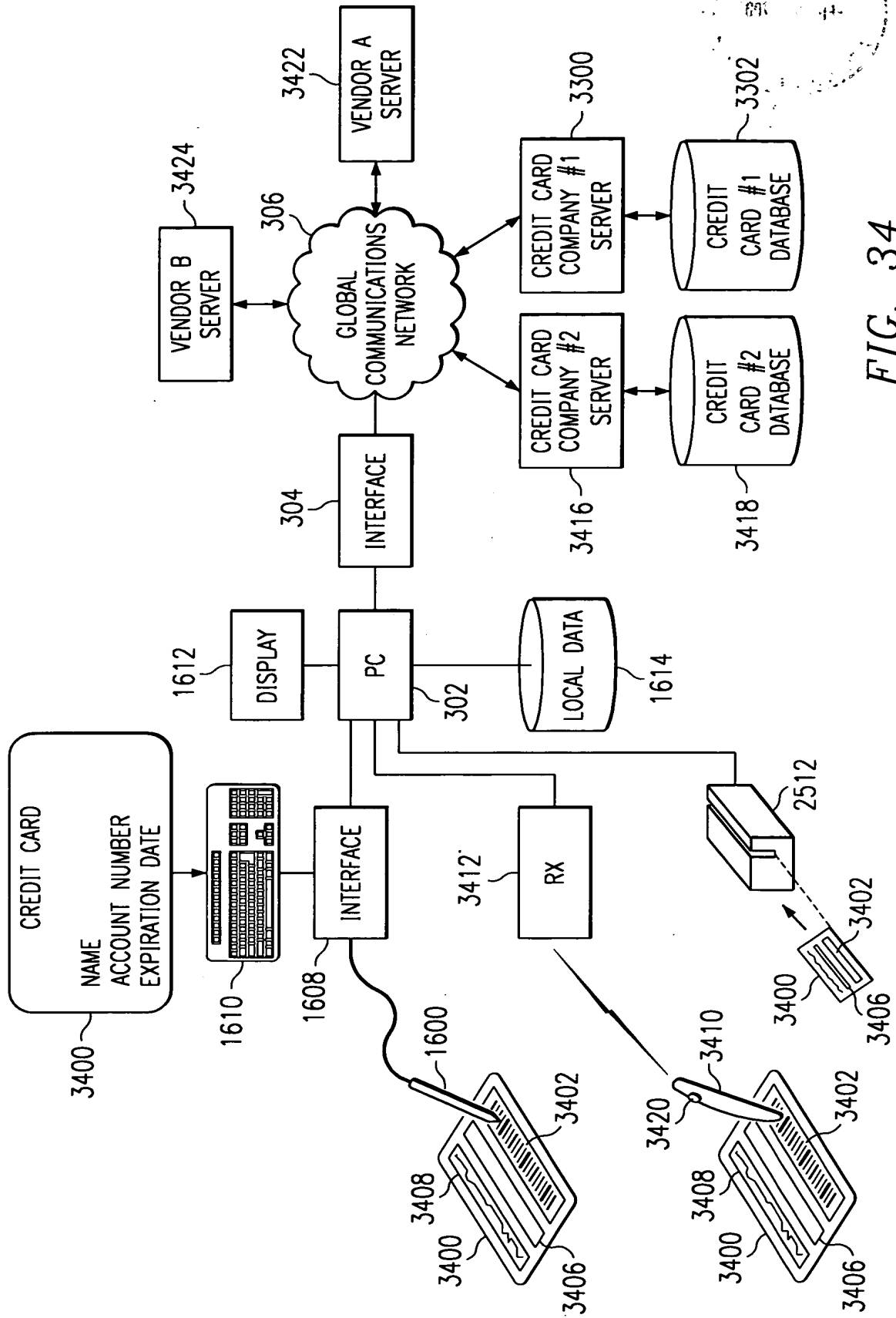


FIG. 34



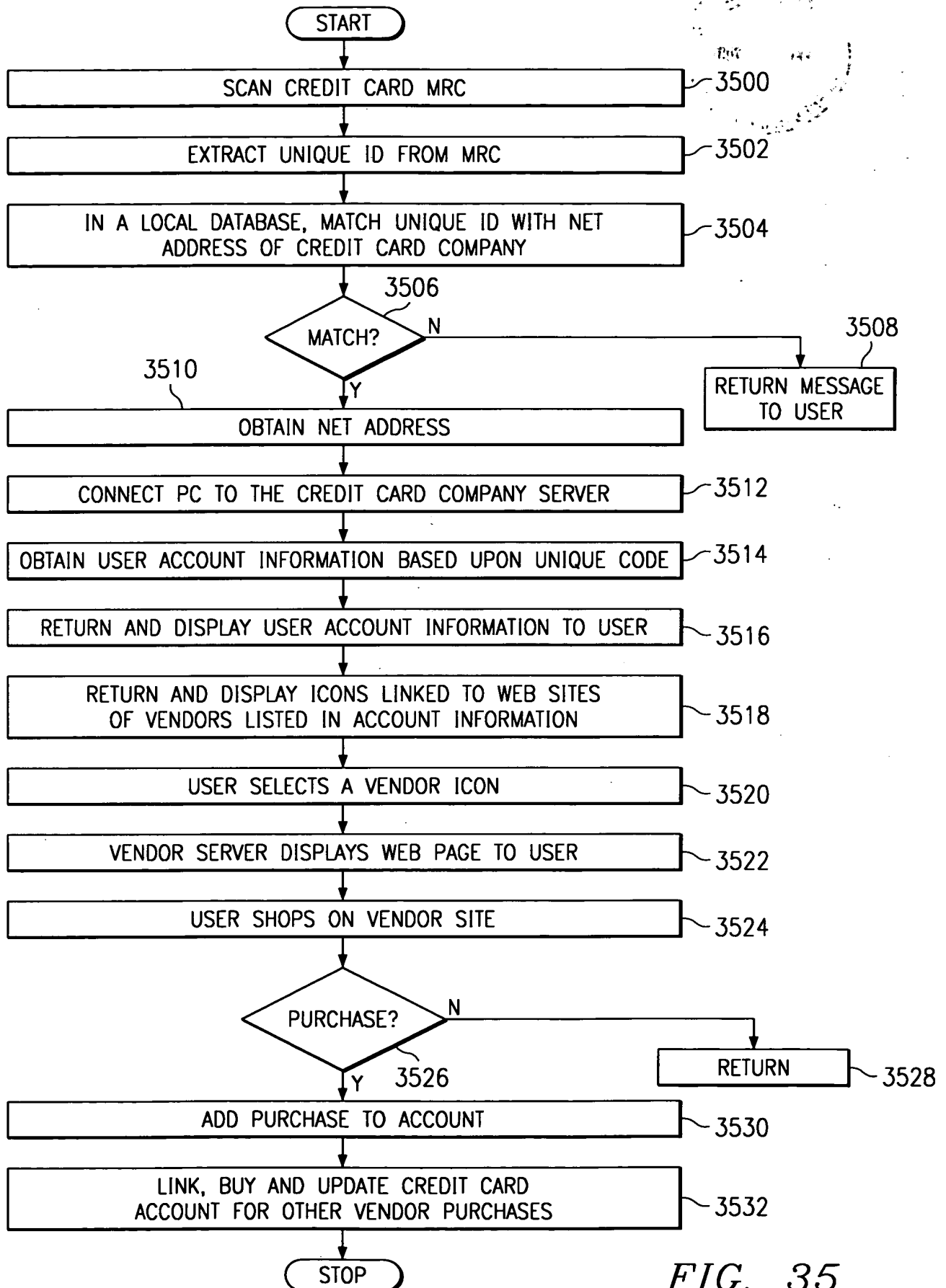
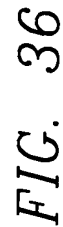
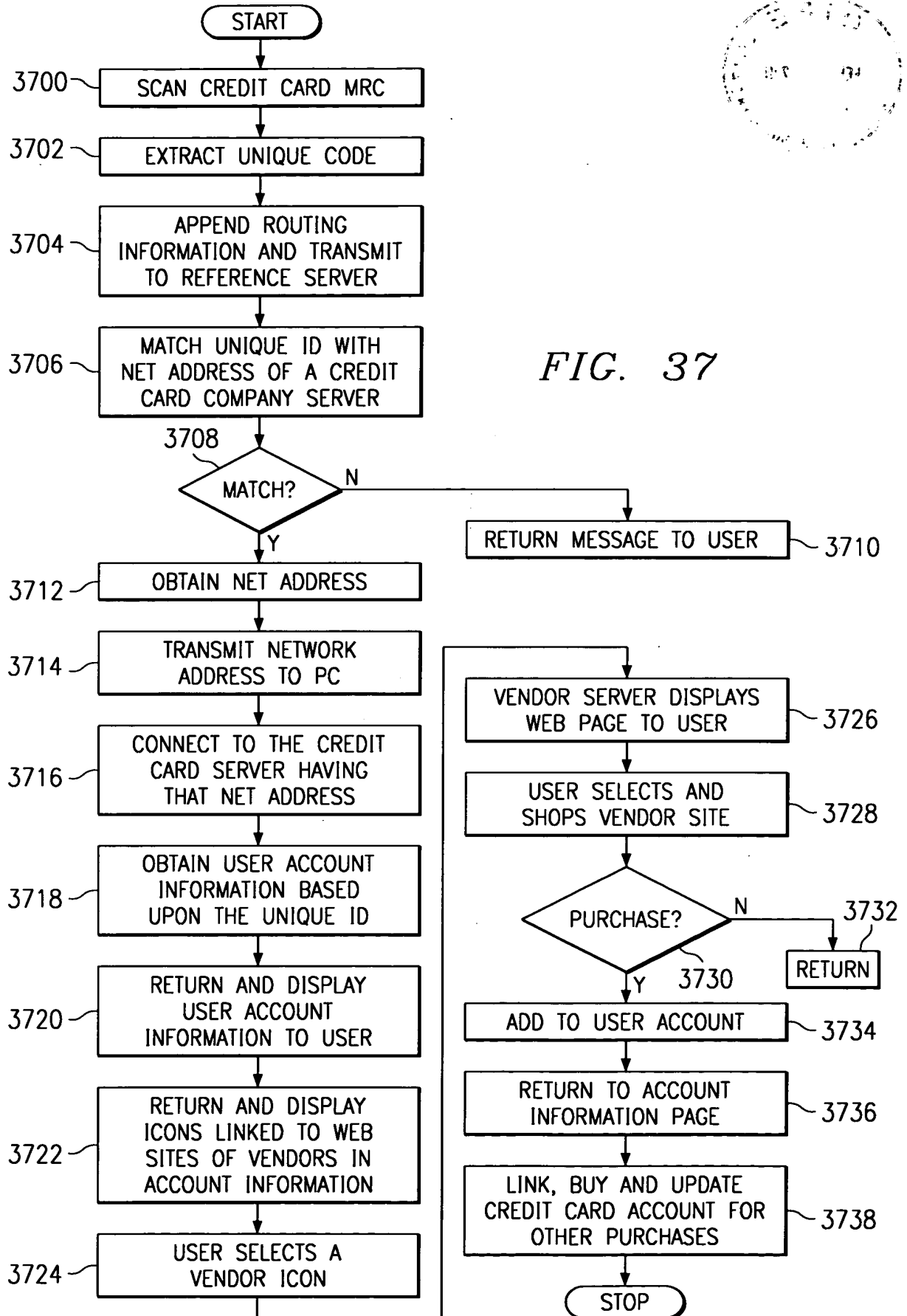


FIG. 35







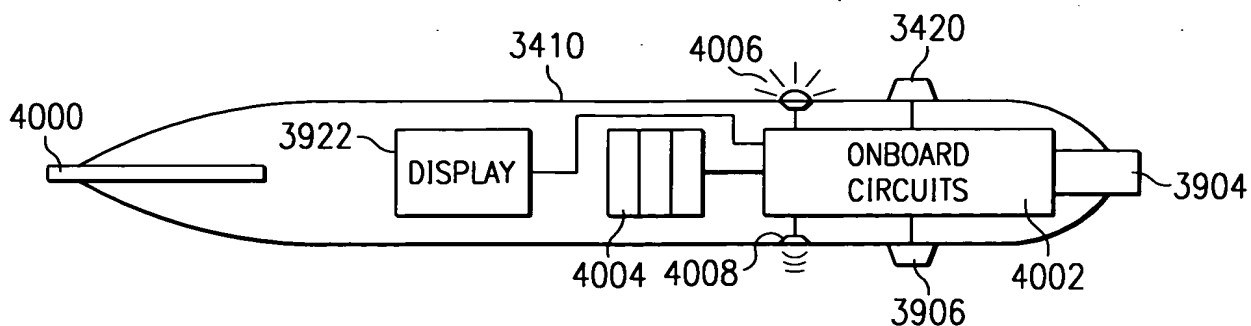


FIG. 40

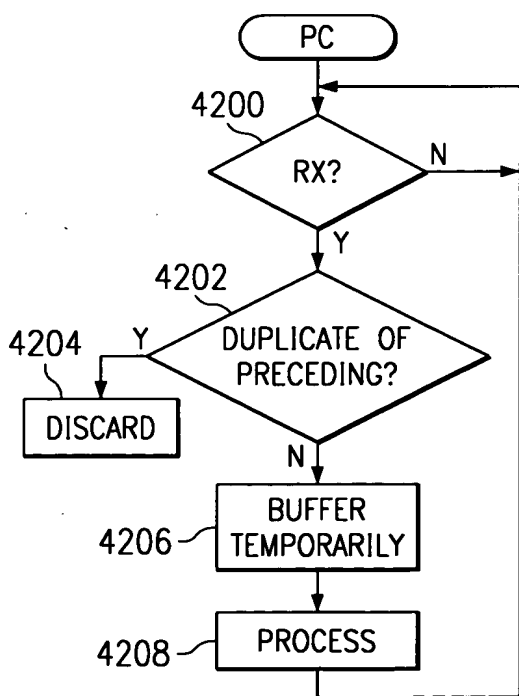


FIG. 42

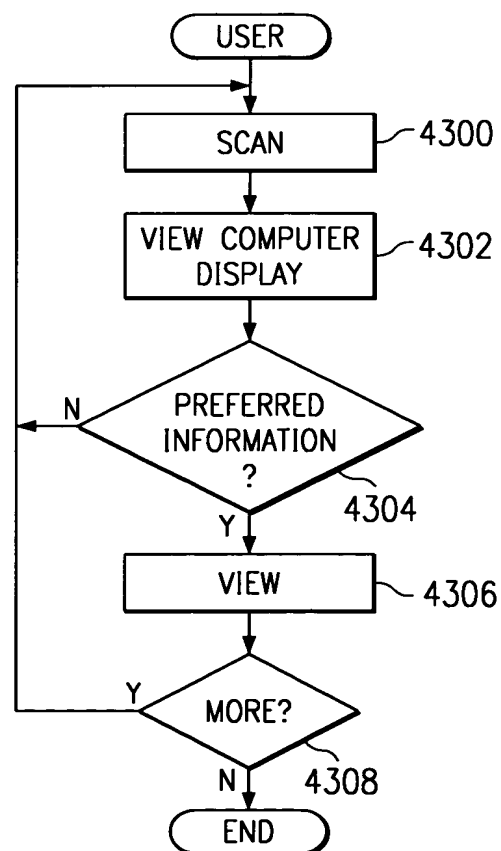
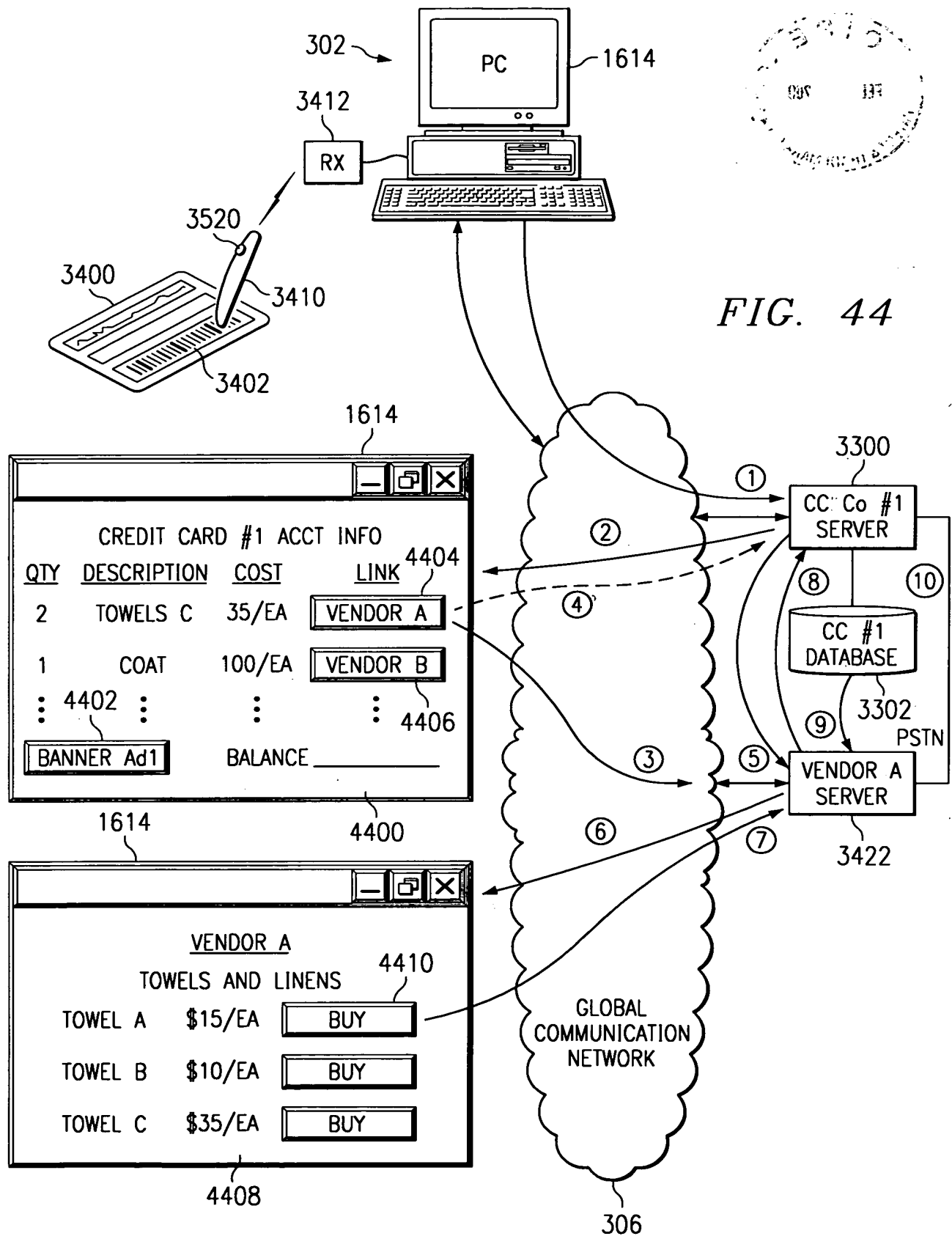


FIG. 43



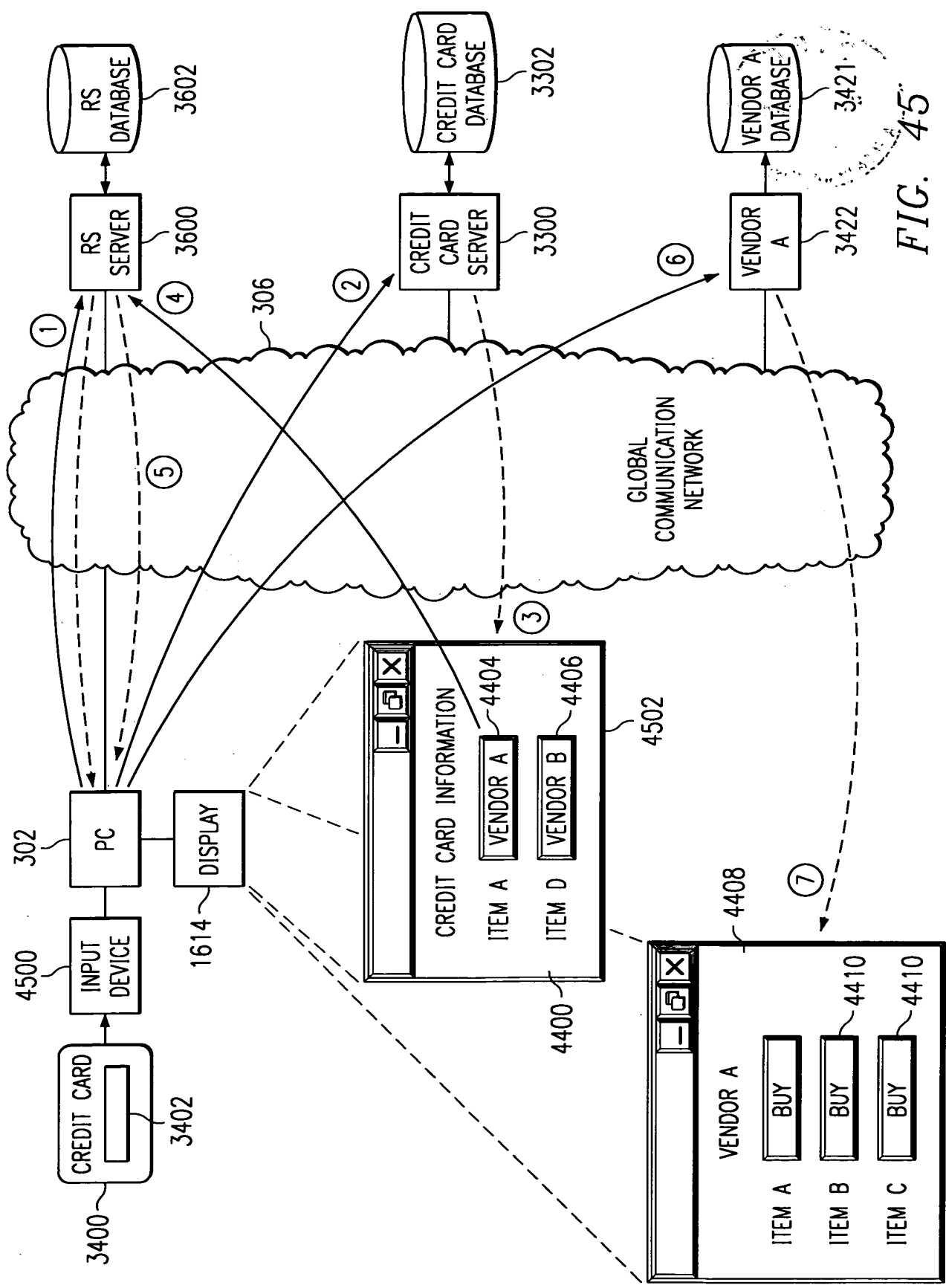


FIG. 45